

# E<sup>V</sup>OLVE WITH ASSESSMENT

November 2017

## REMINDERS

The Vol Update is a great way to reach students if you are not being successful through e-mails. It seems students are more likely to open this bi-weekly newsletter.

### The Purpose of...

assessment  
is to  
**INCREASE**  
quality.



evaluation  
is to **JUDGE**  
quality.

Too short and  
not enough  
leaves. C-



Cartoon retrieved from <https://chme.nmsu.edu/admin/>

## HIGHLIGHTS FROM LISTSERVS

Listservs are a great way to keep assessment on your mind! Outlook allows you to set rules to automatically place these messages into a folder for later if you worry about a full inbox. Please contact [dslclassess-ment@utk.edu](mailto:dslclassess-ment@utk.edu) if you would like to learn how to do that. This month, we suggest [SAA-LEADERS](#), which includes all things student affairs and assessment. Many great conversations happen here weekly, and excellent resources are shared between members. We encourage you to give it a try.

## STRATEGIC PLANNING

Working groups for each priority of our new tactical plan are meeting this month to discuss ways in which our plan will readily guide decisions and improvements in our daily work.



STUDENT LIFE ASSESSMENT  
AND STRATEGIC INITIATIVES

## FROM RESEARCH TO PRACTICE

### The Role of Student Affairs in Student Learning Assessment

This article does an excellent job in communicating the critical role each of you plays in the education of our students. The authors discuss how “the emphasis in assessment changes from ‘How many students participated in the campus-wide event?’ to ‘What did students learn by participating in the campus-wide event?’ ”

Schuh, J. H., & Gansemer-Topf, A. M. (2010). The role of student affairs in student learning assessment. *NILOA Occasional Paper, 7*, 1-14.

## UTK TRIVIA!

On football Saturdays, the “fleet is in” along Neyland Drive. By what name is the group of boats that brings fans to the game known?

## CAMPUS LABS

Have you lost your main link to Campus Labs?

<https://utk.campuslabs.com/home/>

Don't forget about their support page.

<https://campuslabs.zendesk.com/hc/en-us>

## TOOLS FOR BEST PRACTICE

Have to get a survey out quickly? Don't forget best practices for survey design. Please review this great [resource](#) for survey creation. There are several other resources available here that include best practices in design, response rates, and analysis and reporting.

TRIVIA ANSWER: The Vol Navy. UT is one of two major institutions to whose football games one may arrive by water. The other is the University of Washington. George Mooney, sports announcer was the first person to boat to the games, in 1962.