Example Survey - Campus Labs Baseline
Use this formatting as a guideline for your own surveys, noting in particular how this example highlights correct answers, uses skip and display logic, and indicates where to include text boxes.
To learn more about effective survey design, check out Assessment 101: The ABCs of Survey Design or email questions to dslassessment@utk.edu.

1. Do you consent to taking this survey?
   a. Yes
   b. No [skip to end]

[PAGE BREAK]

2. Which of the following sessions did you attend?
   a. DV120 - Effective Employee Resource Groups
   b. DV221 - Fundamentals of Diversity and Inclusion Initiatives
   c. DV227 - Inclusive Diversity and Inclusion Talent Management
   d. DV235 - Competencies to Advance Diversity and Inclusion Strategies
   e. DV245 - Emerging Trends: Recalibrating Diversity and Inclusion
   f. DV310 - Effective Diversity and Inclusion Councils
   g. DV320 - Advanced Diversity and Inclusion Strategies
   h. DV350 - Diversity and Inclusion Education and Training
   i. DV358 - Developing and Managing an Effective Supplier Diversity Program
   j. None of these [Skip to last page]

[PAGE BREAK]

3. [Display if Q2=DV120 - Effective Employee Resource Groups is selected] What are two characteristics of effective employee resource groups?

4. [Display if Q2=DV221 - Fundamentals of Diversity and Inclusion Initiatives is selected] Which of the following is a current initiative happening on our campus?
   a. "DREAMER Inclusion"
   b. "Marigold STEM Project"
   c. "STREAM"
   d. "WEPAN"

[PAGE BREAK]

5. [Display if Q5=/="Marigold STEM project"] We are currently promoting the Marigold STEM Project, which actively recruits qualified women of color as faculty and staff in the College of Engineering.

[PAGE BREAK]

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6. Please indicate your level of agreement with the following statements.
    1. Strongly agree
    2. Somewhat agree
    3. Neutral
    4. Somewhat disagree
    5. Strongly disagree

The speaker was effective at keeping my attention.

I felt the information in this session was directly applicable to my role on campus.

I feel this session should continue to be available for future new employees.

7. Do you have any suggestions for future topics?
    a. Yes (please explain) [textbox]
    b. No

[PAGE BREAK]

8. [Display PAGE if Q2=None of these] Which best describes why you were unable to attend any of the required sessions? (select all that apply)
    a. I was not aware they were required
    b. I was not aware of the timing
    c. I had no interest
    d. Other: (please specify) [textbox]