



Strategic Planning: Measuring Up
2019 Assessment Symposium

Friday, May 17th, 2019 8:30a-3:30p

Student Union (Ballroom C & 362A-C)

Session Leaders:

- Dr. Melissa Brown, Director, Office of Assessment and Strategic Initiatives
- Dr. Matt Jackson, Consultant, Enterprise and Emerging Products, Campus Labs
- Dr. Janelle Coleman, Faculty Consultant for Assessment, Teaching & Learning Innovation

Session Participants:



Torchbearers



**Smokey
Dogs**

AGENDA

8:30-9:00 Breakfast

9:00-9:15 Welcome Dr. Jill Zambito, Assistant Vice Chancellor, Student Life

9:30-10:40 Breakout Sessions

- Strategic Planning & Assessment – 362C – *Torchbearers*
- Alternatives to Survey Assessment – 362A – *Smokey Dogs*

10:40-11:15 Collaborative Excellence Networking Break

11:15-12:25 Breakout Sessions

- Strategic Planning & Assessment – 362C – *Smokey Dogs*
- Alternatives to Survey Assessment – 362A – *Torchbearers*

12:30-1:30 Lunch Ballroom C

1:30-3:15 Group Session: Measuring a Culture of Evidence – Social Justice and Inclusive Assessment Practices

3:15-3:30 Closing Remarks Dr. Frank Cuevas, Associate Vice Chancellor, Student Life