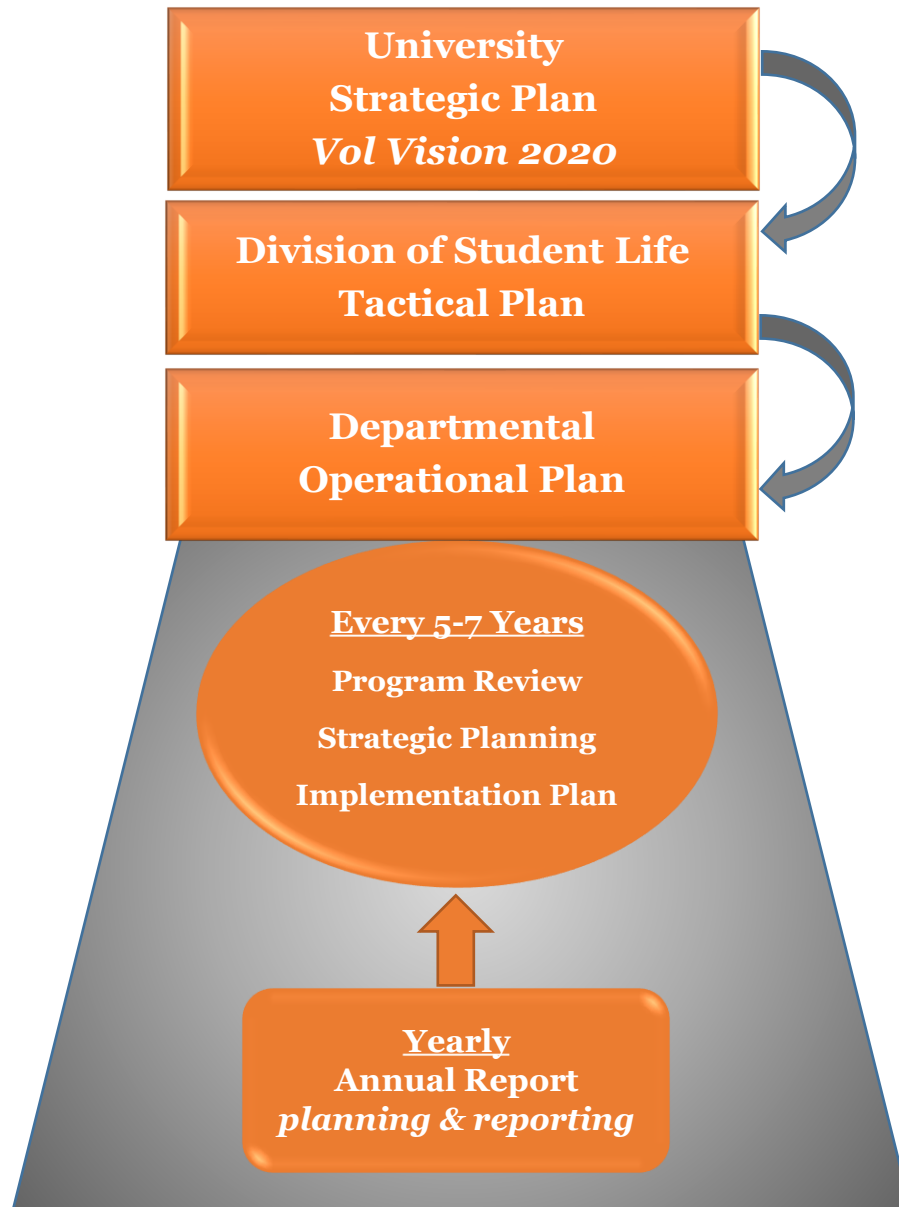




THE UNIVERSITY OF  
**TENNESSEE**  
KNOXVILLE

OFFICE OF  
STUDENT LIFE ASSESSMENT  
AND STRATEGIC INITIATIVES

## Strategic Initiatives Overview



### SUMMARY

All strategic initiatives support and align with the University's Strategic Plan. Departmental Operational Plans align with priorities established in the Division of Student Life Tactical Plan, which in turn supports overall University priorities as detailed in the Vol Vision 2020 Strategic Plan.

# Strategic Initiatives – Detailed View

## UNIVERSITY STRATEGIC PLAN (Vol Vision 2020)

PRIORITY 1: UNDERGRADUATE EDUCATION  
PRIORITY 2: GRADUATE EDUCATION  
PRIORITY 3: RESEARCH, SCHOLARSHIP, AND  
CREATIVE ACTIVITY  
PRIORITY 4: FACULTY AND STAFF  
PRIORITY 5: INFRASTRUCTURE AND RESOURCES  
PRIORITY 6: DIVERSITY & INCLUSION

**University Strategic Planning  
cycles every 5-10 years**



## DIVISION OF STUDENT LIFE TACTICAL PLAN (DSL Tactical Plan 2018-2021)

Priority 1: Student Development

- *Supports University Priorities 1 & 2*

Priority 2: Collaborative Excellence

- *Supports University Priorities 3 & 4*

Priority 3: Infrastructure & Resources

- *Supports University Priority 5*

Priority 4: The Volunteer Experience

- *Supports University content on pgs. 14-15*

Priority 5: Campus Culture and Environment

- *Supports University Priority 6*

**Division Tactical Planning  
cycles every 3-5 years**



## DEPARTMENTAL OPERATIONAL PLAN

Departmental Operational Plans describe departmental activities that support the Division Tactical and University Strategic Plans. Each department in the Division of Student Life engages in the following:

1. **External Program Review** (accreditation visit) every 7 years highlights program strengths and recommends improvements, both of which inform departmental strategic planning.
2. **Department Strategic Planning** uses external review findings and other analyses to map areas of focus and establish departmental goals over a 5-7 year timeframe.
3. **Implementation Plan** identifies specific activities and initiatives to attain the goals established in the departmental strategic plan. These [action steps](#) are operationalized and measured through the use of assessment plans, three of which are reported to OASI for inclusion in the Annual Report (below).
4. **Annual Report** documents yearly progress of Departments toward Division Tactical and University Strategic Plan goals. Each department details progress using the following tools found in the [Campus Labs Planning module](#):
  - Assessment Plans, which document measurable outcomes related to the action steps identified by the departmental [Implementation Plan](#).
  - Annual Data Report
  - Executive Summary

**Continuous improvement based  
on previous findings is key!**

<b>OASI Annual Deadlines</b>		
<b>Due Date(s)</b>	<b>Item</b>	<b>Description</b>
January 4	<b>Fall KPIs</b>	Key Performance Indicators (KPIs) = Top 5-10 data points tracked by each department to evaluate and make program decisions.
June 30	<b>Spring KPIs, Annual Reporting Forms</b>	Top 10 data points (see above).  Annual Reporting Forms in Campus Labs include three Assessment Plan forms, the Annual Data form, and the Executive Summary form.
August 16	<b>Summer KPIs</b>	Top 5-10 data points
January/February	<b>Updated Résumé for Annual Review</b>	Updated résumés are due to direct reports and reflect conference attendance, presentations, and other professional development activities.
Summer – Aug 15 Fall – Dec 31 Spring – May 15	<b>Activity Codes</b>	Rosters identifying groups of student engagement are uploaded to the Banner Roster System with OIT providing reports within a week of last day of classes.

### ***Annual Assessment Cycle***

***Phase I. Planning*** – Identify 3 key action steps from your departmental outcomes to assess for the year. Complete the *Phase I* section of the Assessment Plan form in Campus Labs and submit to [dlassessment@utk.edu](mailto:dlassessment@utk.edu) for review prior to data collection (feedback provided within two business days). Plans can be submitted throughout the year as activities occur but must be submitted prior to data collection.

***Phase II. Results Reporting*** – Analyze data collected, recording results and improvements to be implemented (if applicable) in the Phase II section of the Assessment Plan form. Submit to [dlassessment@utk.edu](mailto:dlassessment@utk.edu) for review.

**All three completed assessment plans, the annual data report, and the executive summary are due to the OASI by June 30.**

### ***Academic Year Dates***

**Summer** May 16-Aug 15

**Fall** Aug 16-Dec 31

**Spring** Jan 1-May 15



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**Questions? Feedback?  
Let us know!**

**[dlassessment@utk.edu](mailto:dlassessment@utk.edu)**