

# Executive Summary

## 2020 CBFO Consortium

Prepared by Dylan Fields, ETSU Practicum Student

The 2<sup>nd</sup> Annual Culturally Based Fraternal Organizations (CBFO) Consortium was hosted by The University of Tennessee at Knoxville's Office of Sorority & Fraternity Life-OSFL on August 29, 2020. With 105 student leaders registered, a hybrid model was incorporated to accommodate the three attending schools. East Tennessee State University (ETSU) and the University of Tennessee at Martin (UTM) attended virtually, while the University of Tennessee at Knoxville student leaders were able to attend on ground using CDC guidelines. The speakers of this consortium, Executive Officer of the L.E.A.D. Firm Jarrod Benjamin and President of The Harbor Institute Rasheed Ali Cromwell, focused on self-advocacy, conflict resolution, knowledge of self, organizational/personal values, and leading with purpose.

### 2020 CBFO Consortium Outcomes:

- 95% of students identified they were comfortable advocating for support from various stakeholders
- 96% of students reported enhanced personal development as a leader or interest in CBFO's
- 99% of chapter presidents felt confident advocating for their organization after the "Agents of Change" session

### Strategic Plan Connection

Strategic Plan Priority	Consortium Data
<b>Priority 1.2</b>	<b>Consortium Survey Question 3</b>
Promote and expand programs and services that support all students (for example, transfer students, graduate students, undergraduate students).	Question 3 asked participants to identify their council or affiliation with the options: NPHC, MGC, and exploratory. The following data was collected 86.21% of participants were NPHC members, 10.34% were MGC members, and 3.45% were exploring their options of membership.
<b>Priority 2.2</b>	<b>Consortium Survey Question 16</b>
Develop Communication strategies to inform internal and external audiences about the work of the division.	Through these collective efforts UTK's OSFL were able to inform targeted audiences within the division and within their industry: <ul style="list-style-type: none"> <li>• Student Life Assessment and Strategic Planning Reports</li> <li>• Student Life Leadership Team</li> <li>• NASPA Fraternity &amp; Sorority Knowledge Community</li> <li>• OSFL Social Media Platforms</li> <li>• NPHC and MGC Community and Advisors</li> </ul>
<b>Priority 5.3</b>	<b>Consortium Survey Question 14</b>
Develop and promote intentional opportunities to engage with diverse communities.	Question 14 asked participants to identify their strength of benefit in engaging with diverse communities through participating in the Consortium. The following data was collected: <b>91.31%</b> Strongly Agreed to Agree that they found benefit in <b>engaging with diverse communities</b> at the Consortium.

\*see attached infographic for more details

\*Consortium Partners: Tenea McGhee, UTK Assistant Director; Anthony Prewitt, UTM Assistant Director; Maggie Darden, ETSU Director; Ashton Sawyers, UTK Practicum Student; and Dylan Fields, ETSU Practicum Student.

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As a result of participating in the 2020 CBFO Consortium:

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### Strategic Plan Connection

<i>Strategic Plan Goal</i>	<i>Consortium Data</i>
<b>Goal 1.2</b>  Implement high-impact educational experiences in and out of the classroom.	<b>Consortium Survey Question 16</b>  Question 16 asked for the participants to rate their comfortability in advocating for support of their organization to various stakeholders and audiences. The following data was collected: <b>100%</b> of participants identified they felt comfortable in advocating for the work of their organization.
<b>Goal 2.3</b>  Educate responsible citizens for careers, professions, service and personal well-being.	<b>Consortium Survey Question 9</b>  Question 9 asked participants to rate their feeling on whether they were able to enhance their personal development as a leader or interest in a culturally based fraternal organization. The following data was collected from participants: <b>96%</b> Strongly Agreed to Agreed that they enhanced their <b>personal development</b> through participation in the Consortium.
<b>Goal 3</b>  Ensure a campus that is open, accessible and welcoming to all.	<b>Consortium Survey Question 14</b>  Question 14 asked participants to identify their strength of benefit in engaging with diverse communities through participating in the Consortium. The following data was collected: <b>91.3%</b> Strongly Agreed to Agreed that they found benefit in <b>engaging with diverse communities</b> at the Consortium.

\*see attached infographic for details

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### Strategic Plan Connection

<i><b>Strategic Plan Value</b></i>	<i><b>Consortium Data</b></i>
<b>Advocacy</b>	<b>Consortium Survey Question 16</b>  Question 16 asked for the participants to rate their comfortability in advocating for support of their organization to various stakeholders and audiences. The following data was collected: <b>100%</b> of participants identified they felt comfortable in <b>advocating for the work of their organization</b> .
<b>Student Development</b>	<b>Consortium Survey Question 9</b>  Question 9 asked participants to rate their feeling on whether they were able to enhance their personal development as a leader or interest in a culturally based fraternal organization. The following data was collected from participants: <b>96%</b> Strongly Agreed to Agree that they enhanced their <b>personal development</b> through participation in the Consortium.
<b>Diversity</b>	<b>Consortium Survey Question 14</b>  Question 14 asked participants to identify their strength of benefit in engaging with diverse communities through participating in the Consortium. The following data was collected: <b>91.3%</b> Strongly Agreed to Agree that they found benefit in <b>engaging with diverse communities</b> at the Consortium.

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